

**INFORMATION ON THE PROCESSING OF PERSONAL DATA  
WEBSITE**

Rain Frog S.R.L. (C.F. 04646520231) – the “**Company**” - informs you about the processing (the “**Processing**”) of Your personal data (the “**Data**”) conducted through this website (the “**Website**”).

**1. Identity and contact details of the Data Controller (the "Controller").**

The Controller is the Company, which can be contacted at the e-mail address info@rainfrog.it

**2. Purposes and Legal Bases of Processing.**

The Processing is conducted for the following purposes:

- enable You to use the Website, including by installing technical cookies and similar technologies. The related legal basis is the provision of a service at Your request;
- to comply with regulatory obligations applicable to the Company. The related legal basis is the need to comply with applicable regulations;
- to exercise and defend the Company's legitimate rights and interests in the relevant judicial and/or extrajudicial forums. The relevant legal basis is the Company's legitimate interest in protecting its reasons.

Provision of Data for these purposes is necessary to enable You to use the Website.

Also, based on Your consent, cookies and similar technologies may be used for purposes of commercial profiling and the performance of targeted marketing activities.

In more detail, the Website uses the following cookies and similar technologies:

<b>Cookie or similar technology name</b>	<b>Description</b>	<b>Type (technical/profiling)</b>	<b>Type (first/third party)</b>	<b>Duration</b>
ASP.NET_SessionId	rainfrog.it	Automatically set by the programming language used for the site	Technical	First Party
CONSENT	.gstatic.com	This cookie is used by Google to store the user's cookie consent state for Google-integrated services (e.g., Google Maps, reCAPTCHA, Google Fonts).	Technical	Third Party

**3. Data recipients.**

Data may be disclosed to:

- service providers instrumental to the pursuit of the above-mentioned purposes;
- other Banijay Group companies for administrative-accounting purposes;
- authorities and/or public agencies to fulfil regulatory obligations and/or pursue defensive needs.

Any communication of Data to recipients located outside the European Economic Area will take place in the presence of the requirements of Articles 44 ff. of Reg. (EU) 2016/679, given the case law of the Court of Justice of the European Union and the guidelines of the European Data Protection Board on this matter.

#### **4. Data retention.**

The Data will be stored in accordance with the periods indicated in the table in Section 2 above.

This is without prejudice to further retention to fulfil regulatory obligations and/or pursue defensive needs.

#### **5. Your rights.**

By contacting the Company at the contact details above, You have the right to request access to and rectification or deletion of Data or restriction of Processing or to object to such Processing, as well as the right to Data portability.

Likewise, you have the right to withdraw consent at any time without affecting the lawfulness of the Processing based on the consent provided before withdrawal.

Finally, you have the right to file a complaint with the competent supervisory authority (for Italy, the Garante per la Protezione dei Dati Personali).